

THE EMKA STORY.

WHAT DRIVES US. WHO SUPPORTS US. WHAT SETS US APART.

OUR ROOTS AND VALUES

Reliability and quality build trust and long-term relationships.



OUR ROOTS The story of EMKA Oil began almost a century ago. Originally founded in 1940 as "Morschheuser Farben und Öle", our company has continuously evolved over the years. In 1988, the company merged with EKinol to become "MK - Schmiertechnik". In 1992, the company finally came to be as it is known today: EMKA Schmiertechnik GmbH. Since then, we have been recognised as a leading manufacturer of premium lubricants and innovative solutions that are renowned for their quality and reliability.

OUR GROWTH After modest beginnings, our company has experienced steady growth. Located in the heart of Europe from the start, we moved our operational headquarters to one of Germany's most innovative regions in 2007. Our 30-year anniversary marked the crucial transition from a classic mineral oil retailer to a renowned lubricant manufacturer under the brand EMKA.



Rüdiger Fischer

Volker Kilthau

QUALITY ENGINEERED IN GERMANY BY EMKA



OUR PROMISE EMKA stands for technical perfection and precision. This promise is reflected in each of our products, which are manufactured according to the most stringent quality controls. To ensure that the highest standards are met, we rely on production processes that take place mainly in Germany.

We obtain our base oils from within Europe, ensuring a consistent quality and short lead times. Production in Germany and the EU is particularly important in view of the challenges posed by a globalised supply chain and the difficult situation in raw material procurement.

RELIABILITY IN EVERY SITUATION Even in difficult

times, our customers can depend on consistent quality from EMKA. Our production processes are designed to meet the high demands and expectations of our customers at all times. Reliability of supply and adherence to short lead times are our top priorities. With EMKA you can rely on quality developed and produced in Germany – a promise you can count on.

> Quality and trust are the focus of all business relationships on site in South West Germany, nationwide and internationally.
> Volker Kilthau



WHO WE ARE OUR MISSION

At EMKA, we firmly believe that reliability and quality create the basis for trust and long-term relationships. Therefore, in all our business segments, we strive to set the highest standards and always offer our customers the best solutions.



EMKA is an owner-managed company that prioritises personal responsibility and employee satisfaction. Under the management of Volker Kilthau, son of founder Heinrich Kilthau, and Rüdiger Fischer, the company is run with a clear focus on quality and trust. Our focus on environmental sustainability is increasing with specially developed product lines and concepts such as GREENLINE and THE GREEN PACT. And our commitment to the health and well-being of our employees is reflected in expanded health programmes that have a positive impact on our business culture:

CA healthy body means a healthy mind.

WEARE a leading company in the field of lubricant optimisation, providing customers with innovative solutions for improving efficiency. Our aim is to reduce product usage by optimising lubricant quality without compromising performance. Thanks to our advanced technologies and our extensive expertise, our customers often only need two lubricants where others would use ten. This not only simplifies product management, but also significantly increases operational efficiency.

We have the highest quality standards - especially of ourselves! **99**

This guiding principle from Rüdiger Fischer, one of the leadingfigures at EMKA, emphasises our commitment to excellence in every aspect of our business.

OUR CUSTOMERS



OUR CUSTOMER BASE is widely varied and includes

industrial customers, auto parts wholesalers, authorised dealers and purchasing cooperatives. We maintain our business relationships with reliability and high quality, which forms the foundation for trust and longterm partnerships. Our commitment is not limited to South West Germany – we are active throughout Germany and internationally.

INNOVATIVE SOLUTIONS At EMKA, we firmly believe that reliability and

quality are the basis for trust and long-term relationships. Therefore, in all our business segments, we strive to set the highest standards and always offer our customers the best solutions.

ADVANTAGES FOR OUR CUSTOMERS Our customers benefit from a

range of innovative systems and services developed specifically to meet their needs in the best way possible:

- **BFL concept**: a tailored solution for lubricant optimization in the construction, forestry and agriculture sectors.
- Tank loan system: flexible and efficient solutions for the storage of lubricants and uninterrupted replenishment via telemetry.
- Environmental systems: sustainable approaches that place emphasis on environmental protection, so that proper disposal is ensured.
- ATF transmission flush system: a modern system for maintaining and cleaning transmissions.

We also help our customers with conversions or start-ups through comprehensive consultancy services and financing programmes.

TEAMWORK

OUR EXPERIENCED TEAM is made up of highly qualified specialists and people who are passionate about their jobs. We value teamwork and agile methodology to deliver the best possible solutions to our customers. We are constantly growing. If you are interested in a new challenge, please get in touch with us!



PRODUCTION

OUR MODERN FACILITY in Bretzfeld is the heart of

the company. The perfectly equipped production hall combines the latest technologies with efficient work processes.

Situated in South West Germany, we benefit from a strategically favourable location and an outstanding logistics network.

Brand new: our own AdBlue® plant, indispensable for all modern dieselpowered vehicles.







THE GREEN PACT is a newly introduced com-

prehensive service for our customers, managed by Henning Demke. It provides environmental consulting and disposal solutions, while allowing the customer to retain full control.

The main benefit for customers, though, is the all-round support, which ensures a reduced workload and directs attention back to the actual core competencies of the partner company with complete legal certainty.

In addition to ongoing general consulting, EMKA takes over official



correspondence in the environmental sector, offers cost-effective and practical training, handles complex marketing tasks, and conducts a complete inventory at the partner company. Constant oversight and control of disposal costs through continuous waste accounting are ensured at all times. The underlying accounting of this service also serves as official proof of proper disposal.





GREENLINE

⁶⁶Explaining complex topics in a practical way for the benefit of the environment and the customer. Creating transparency while building bridges: making sure this happens is my calling.

Henning Demke

IN LINE

WITH "THE GREEN PACT", EMKA offers the Greenline series: environmentally friendly lubricants, greases and hydraulic oils that are quickly biodegradable and high-performance.

Our hydraulic oils, transmission oils, chainsaw oils, greases, separating agents and special fuels ensure a long service life for vehicles and equipment.

We are setting new standards in lubricant technology with innovative, versatile and fuel-efficient solutions.

We protect the environment and the machine park, and get the best efficiency out of lubrication systems. From the garden to use in a professional environment.



SPECIAL FEATURES



OE APPROVALS

EMKA oils contain original manufacturer additives and have the necessary approvals to ensure maximum performance and compatibility.

INNOVATION

Thanks to innovative additive technology, our lubricants produce an outstanding effect, reduce oil and fuel consumption and improve start performance.

PORTFOLIO

From engine and transmission oils, to industrial lubricants and special products such as grease, EMKA covers all your needs for cars, construction and utility vehicles and all industrial applications.

OUR FAVOURITES



High-performance lubricants for engines and transmissions can considerably increase performance and service life.

Advantages for you: OE additives & OE approvals Manufacturer, not bottler Made in Germany Extraordinary, modern design All container sizes, from 1L to tank volumes Complete workshop system, from the tank system to the oil cabinet. The right engine oil for every vehicle/model Very good transmission oils (standard and automatic) Oil guide High quality ENGINE OILS TRANSMISSION OILS GREENLINE HYDRAULIC OILS LUBRICATION GREASE SPECIAL FUEL CHAINSAW OILS WINTER PRODUCTS MAINTENANCE PRODUCTS AND MANY OTHER PRODUCTS

CYNDIE ALLEMANN

"I found both with my partners from EMKA, and I can fully concentrate on driving. Life is too short for engine damage. On the track, it's also about the fun of driving. This requires good equipment. As a TV presenter, I did a lot of testing and chose what was best for me personally."

Cyndie Allemann is a TV presenter and former Formula Renault driver. Today, she works as a test driver for the televised car shows *Grip* on RTL II and the Swiss mobility magazine *GO*!

Trust in a brand and high-quality products are essential on the road, and not just in motor sports.





KENO VEITH

Keno Veith, the blogger, agricultural contractor and fan of extreme vehicles, became famous as "De Schwatten Ostfrees Jung" ("The Black East Frisian Lad"). Today, he is the most important influencer on all topics agriculture and the technology associated with it.

Hey Keno, you are a brand ambassador for EMKA. How did you stumble upon EMKA?

The products from EMKA are interesting for me because I need them myself. I tested them and found them to be really good. But for me it is also always important to work well together.

Rüdiger, Volker and their team are great people. We liked each other straight away and that is also why our partnership then started immediately.

On your channels, you promote the profession of farmer. Would you still choose this profession today?

It is an important industry. There is nothing without food. But it is not just food that depends on the agricultural sector. Everything depends on agriculture; many people forget this. They only see what they want to see in their bubble. I am an agricultural contractor with all my heart and love standing in the field every day!

If you could make just one wish, what would you wish for the agriculture industry?

For the farmers in Europe to remain competitive. They must receive a fair price for their products so they can produce on a sustainable basis.

I am an agricultural contractor with all my heart and love standing in the field every day!



MARC LÄNGERER



"The aspect of safety is always my number one priority. I cannot be fast with a low-quality product because that will always be on the back of my mind. If you worry during the race about whether the material will hold up or not, then your concentration is interrupted and the results are never good."

Marc Längerer, Swabian hill climb racer: the Polo driver regularly competes for a spot on the podium during the Berg Cup. Whether in sunshine or fresh snow, he always demands the most from his vehicle.



My weapon of choice: EMKA Racepower 20W60.



MOTORSPORT SCHUMANN

DRAG RACING – The world's fastest motor sport

... and when the scent of asphalt, petrol and melted rubber is in the air, EMKA is right in the thick of it as a sponsor.

Drag racing is an acceleration race over a quarter mile – a distance of 402.33 metres. In a race, 2 vehicles face off against one another on parallel tracks. Engines with several thousand horsepower and accelerations of 0 to 100 km/h in under one second are not uncommon.

To be successful in drag racing, you need not only vehicles with a lot of horsepower, which must always be well maintained, but also a team that works in tandem, a crew chief who keeps an eye on everything and enthusiastic drivers who keep a cool head during the race.

The Schumann Motorsport dragsters start in the classes:

- PRO ET 915
- Super/ PRO ET 915
- Super Gas 915
- Junior Dragster 915



ADDED VALUE

EMKA delivers top quality at predictable prices while creating real added value and building reliable and profitable partnerships.

We are not satisfied until our customers are.



Our dealers enter into agreements with both EMKA and their customers. This allows direct purchases to be made through the dealers.



Customers are provided with rental tanks with level telemetry at no extra cost if their annual requirement of a product exceeds 2,000 litres.



Customers can monitor the tank level via an app. When the level falls below 200 litres, refilling takes place automatically to prevent empty tanks.

FOR OUR PARTNERS

We always come up with ways to promote good cooperation.



Our **Oil finder** provides optimal support to help you choose the right oil for every vehicle. In addition, our field staff provides technical consultation on site and training courses that cater to the specific needs of our customers.



EMKA also offers the possibility of a partnership in the scope of "THE GREEN PACT": an all-inclusive package regarding disposal and environmental management.



Customers select products from our EMKA range, which are placed in our workshop cabinets.

CHECK IT OUT



AUTOMOTIVE



GREENLINE



ATF CONCEPT



HEAVY DUTY



BIKES & QUADS



INDUSTRY

EMKA SPONSORING

xtreme plus XT+

HS Racing Team

Ellor

思想

GARLONGS

DRY

Kohler Rallyesport Bühlerzell

首任。第

Schumann-Motorsport Dragster Rennsport



Quality engineered in Germany

www.emka-oil.de

EMKA Schmiertechnik GmbH Schmalbachstraße 19 74626 Bretzfeld-Schwabbach / Germany

+49 7946 94 470-0 Phone +49 7946 94 470-70 Fax Email info@emka-oil.de

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